«COPPERTONE® SUN PROFILE» CONTEST

Contest Rules

1. The “Coppertone Sun Profile” contest is held by Schering-Plough Canada Inc**.** (the “Contest Organizers”). The contest will run in Canada on the Internet from April 27, 2009, at 12:01 a.m. (ET) and will end on December 31, 2009, at 11:59 p.m. (ET) (the “Contest Period”).

ELIGIBILITY

2. This contest is open to persons residing in Canada who have reached the age of majority in their province or territory of residence. All employees, agents and representatives of the Contest Organizers, their affiliates, advertising and promotional agencies and suppliers of products and services associated with the contest, as well as any members of their immediate family (brothers, sisters, mother, father, and children), legal or common-law spouse and any individual with whom such employees, agents and representatives are domiciled, are not eligible.

HOW TO ENTER
No purchase necessary

3. To enter, go to www.coppertone.ca during the Contest Period and proceed as follows :

3.1 Follow the instructions and access the questionnaire to obtain a solar profile. Indicate if you want a sun profile for a woman, a man, a child or a baby. Complete all sections of the questionnaire. Fill out your last name, first name, telephone number (including the area code) email address, and age group;

3.2 Confirm that you have read and complied with the contest rules;

3.3 Click on “**Submit**” to send your entry form no later than 11:59 p.m. (ET) on December 31, 2009;

4. **Limit.** Entrants must respect the following limit otherwise they may be disqualified: **one (1) registration per email address per entrant for the Contest Period.**

PRIZES

5. Five (5) prizes are offered in each monthly prize draw. Each prize is a gift-basket, of an approximate retail value of four hundred ($400), which includes:

One (1) 1 GB iPod* Shuffle that comes with:

- earphones
- dock

One (1) Canon* PowerShot A560 Digital Camera that comes with:

- Wrist Strap WS-800
- 2 AA-type Alkaline Batteries
- AV Cable ABC-DC300
- Interface Cable IFC-400PCU
- Memory Card (16MB)
- Software (CD-ROM)

One (1) ROOTS* Digital Camera Pouch (2 3/4" x 4" x 1 3/4")

- One (1) 1GB Memory Card
- One (1) CamPower* Compact Battery Charger

One (1) Coppertone® kids beach ball

One (1) Coppertone® bandana

One (1) Coppertone® beach bag

One (1) Coppertone® mini-back pack

Two (2) Coppertone® sunglasses holders

Two (2) Complex 15 products

One (1) Copppertone® body board

DRAW

6. A draw will be held each month, from May to December 2009, for a total of eight (8) draws. The 30 or 31 of each month, at 12:00 pm (ET) in the Montreal office of the agency in charge of administering the contest, five (5) eligible registrations will be randomly drawn among all registrations duly registered in compliance with the contest rules throughout the Contest Period.

7. Limit. There is a limit of one (1) prize per person per email address and per household.

8. Odds of winning. The odds of an entrant's registration being selected for a prize depend on the total number of qualifying entries received during the Contest Period. There is no regional allocation of prizes.

AWARDING OF THE PRIZES

9. To be declared a winner, any entrant selected for a prize must :

9.1 be reached by telephone and/or email by the Contest Organizers within ten (10) working days of the draw;

9.2 fill out and sign the declaration and release form (the “declaration form”) provided by the Contest Organizers and return it within ten (10) working days of its receipt.

9.3. have correctly answered the mathematical question skill-testing appearing on the declaration form.

10. Within two (2) to four (4) weeks following the receipt of the duly completed and signed declaration form, the Contest Organizers will contact each winner by telephone, explaining how to claim his/her prize.

11. By failing to comply with the conditions stated in these contest rules, the winner will be disqualified and will not be granted a prize. In any case, the Contest Organizers reserve the right to proceed with a new draw among all remaining registrations with the exclusion of entrants’ registrations already selected for a prize. The same conditions are applicable with the necessary adaptations for the awarding of the prizes, as the case may be. In case of prize refusal, the Contest Organizers may, at their sole discretion, proceed with a new draw for the prize until an entrant’s registration is selected and he/she is declared a winner. In the event that no winner has been identified for a prize within sixty (60) days following the draw, the Contest Organizers may, at their sole discretion, cancel the prize. No compensation of any kind will be provided.

GENERAL CONDITIONS

12. Entry forms and declaration forms are subject to verification by the Contest Organizers. Any entry form or declaration form which is, as the case may be, incomplete, fraudulent, altered, sent late, illegible, or is in some other way invalid, and, in the case of the entry form, does not bear the correct answer to the mathematical skill-testing question, will be cancelled and will not give the right to a registration or a prize, as the case may be.

13. The Contest Organizers and their representatives reserve the right to disqualify any person or cancel one or many registrations of any person participating to this contest or trying to participate by means contrary to the contest rules or in a manner which is unfair to other entrants (e.g. number of registrations exceeding the limit, hacking, etc.). Such persons may be referred to the appropriate judicial authorities.

14. Prizes must be accepted as described in the contest rules and cannot be transferred to another person, substituted for another prize or exchanged wholly or partially for money, subject to what is stated in the following section.

15. In the event where the Contest Organizers cannot award a prize or part of it as described in these contest rules, they reserve the right to award a prize or part of it of the same nature and equivalent value or, at their sole discretion, the cash value of the prize or part of it as mentioned in these contest rules.

16. By entering this contest, each selected entrant for a prize releases the Contest Organizers, their affiliates, their advertising and promotional agencies, their employees, agents and representatives from any liability for any damage of any nature that could arise from the acceptance or use of his/her prize. To be declared a winner and prior to obtaining his/her prize, the selected entrant agrees to sign a statement in the declaration form to such effect.

17. The Contest Organizers, their affiliates, their advertising and promotional agencies, their employees, agents and representatives disclaim all liability for any malfunction of computer component, software or communication line related to loss or absence of communication or to failure of, incomplete, incomprehensible or erased transmission by any computer or network which may limit or prevent the ability for a person to enter the contest. The Contest Organizers, their affiliates, their advertising and promotional agencies, their employees, agents and representatives waive any liability for any damage or loss that may be caused directly or indirectly, in whole or in part, by the downloading of any Internet page or software concerning participation to this contest.

18. The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, should an event or human intervention take place that could corrupt or affect the administration, security, impartiality or conduct of this contest as provided in these rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, if necessary.

19. In the event where participation to the contest must end, in whole or in part, before the end date provided in these rules, the draw may take place, at the sole discretion of the Contest Organizers, among the duly registered registrations since the beginning of the contest until the date of the event which has terminated participation to the contest.

20. In any case, the Contest Organizers, their affiliates, their advertising and promotional agencies, products and services suppliers related to this contest as well as their employees, agents and representatives cannot be held responsible to award more prizes than those indicated in these rules or award prizes otherwise than in compliance with these rules.

21. Any person who participates or tries to participate to this contest releases the Contest Organizers, their affiliates, their advertising and promotional agencies, their employees, agents and representatives, from any liability for any damage which he/she could suffer from participating or trying to participate to this contest.

22. Winners acknowledge that the only warranty applicable to the prizes is the one usually offered by the manufacturer and release the Contest Organizers, their affiliates, their advertising and promotional agencies, their employees, agents and representatives, from any liability regarding this matter. Winners agree to sign a statement in the declaration form to such effect.

23. By entering this contest, each person selected for a prize authorize the Contest Organizers and their representatives to use, if required, his/her name, photo, likeness, declaration related to the prize, place of residence and/or voice for publicity purposes without remuneration whatsoever. To be declared a winner and prior to obtaining his/her prize, the selected person agrees to sign a statement in the declaration form to such effect.

24. For Quebec residents, any litigation respecting the organization or conduct of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

25. No communication or correspondence related to this contest shall be exchanged with entrants for purposes of this contest otherwise than as provided in these rules or at the Contest Organizers' initiative. Entry forms and declaration forms are the sole property of the Contest Organizers and will not be returned to the entrants

26. Any decision of the Contest Organizers or of their representatives regarding this contest is final and binding, subject to any decision by the *Régie des alcools, des courses et des jeux du Québec* in relation to matters under its jurisdiction, as the case may be.

27. For the purpose of these rules, the entrant is the person whose name appears on the entry form, regardless of the person for whom the solar profile is asked. It is to this person that the prize will be awarded if he/she is declared a winner, as the case may be.

28. The Contest Organizers do not warrant that access to or use of the contest website will be uninterrupted during the Contest Period or error-free. In the event where the computer system could not register all contest registrations at any time during the Contest Period and for any reason, the Contest Organizers cannot be held responsible. In all cases, the prizes will be awarded among the registrations duly registered by the computer system.

29. Any attempt to deliberately damage the present contest website and/or any related website or sabotage the lawful conduct of this contest is a violation of civil and criminal laws. If ever such attempts were conducted, the Contest Organizers reserve the right to reject the entrant's registrations and obtain the remedies provided by law.

30. Entrants' personal information collected for the purposes of the contest will be used only to administer the contest. No commercial or other communication unrelated to the contest will be sent to entrants unless they have indicated otherwise.

31. If a section of the contest rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.

32. Apple Inc. and all of their affiliated companies, affiliates, directors, officers, agents and employees are not sponsors of and do not present this contest in any way.

33. All personal information submitted will be used exclusively for the purpose of administering the contest and in accordance with Contest Organizer's privacy policy, available at www.coppertone.ca

[I consent to Contest Organizers using my personal information for the purpose of contacting me with news and special offers for Coppertone products, in accordance with its privacy policy, available at www.coppertone.ca

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N.B. Include access to these contest rules by way of 1 click hyperlink on website.